

# HOSPICE & PALLIATIVE CARE OF MARTHA'S VINEYARD



Photo Credit: Edie Prescott



# ANNUAL REPORT 2023

[hello@hospiceofmv.org](mailto:hello@hospiceofmv.org) | [www.hospiceofmv.org](http://www.hospiceofmv.org) | 508-693-0189

# Our Team

## 2023 STAFF

### ADMINISTRATIVE TEAM

Cathy Wozniak, MPH, MBA, CHPCA  
*Executive Director*

Sheri Lamoreaux  
*Director of Development  
and Communications*

Anna Marden, MA  
*Development and Communications  
Associate*

Melanie Devaney-Reid  
*Office and Volunteer Supervisor*

Jocelyn Paulson  
*Clinical Office Assistant*

Jennifer Angell  
*Volunteer Coordinator*

Laurie Perry  
*Office Administrator*

### COLLABORATIVE CARE TEAM

Jillianne De La Hunt, JD, LICSW  
*Collaborative Care Supervisor*

Rabbi Lori Shaller  
*Spiritual Care Counselor*

Jill Demeny, LCSW  
*Counselor*

Amanda Zoref, LICSW  
*Counselor*

### CLINICAL TEAM

Chantale Patterson, RN, BSN, OCN,  
CHPN  
*Clinical Director*

Lisa M. Vieira, MD  
*Medical Director*

Meaghan Hurley, RN  
*Clinical Manager*

Meghan Cabral, RN  
*Clinical Field Supervisor*

### Nursing Staff:

Haley Breslin, RN Case Manager

Debra Dolliver, Per Diem RN

Kamila Furtado, RN Case Manager

Hayley Maciel, RN Case Manager

Shannon Surpin, Per Diem RN

Jessica Walsh, RN Case Manager

### Hospice Aides:

Nadia Pareja, CNA, HA  
*Hospice Aide*

Meg Spokus, CNA  
*Hospice Aide*

Special thank you to our 2023 contracted temporary staff who also helped throughout the year Dustin Fitch, RN Case Manager, and Catherine Caruso, Clinical Office Assistant

## 2023 BOARD

Donald M. Berwick, MD, MPP,  
FRCP  
*Honorary Board Member*

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*Vice President, Clerk*

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*Volunteer Representative*

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Risë Terney

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Michael D. Wertheimer, MD, FACS

Cathy S. Wozniak, MPH, MBA, CHPCA  
*Ex-Officio*

## CONTACT US

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Website: [hospiceofmv.org](http://hospiceofmv.org)

### Physical address:

459 State Rd, Unit 18  
Vineyard Haven, MA 02568

### Mailing address:

455 State Rd PMB 244  
Vineyard Haven, MA 02568

# Our COMMITMENT

## MISSION

Our mission is to provide quality hospice, palliative, and bereavement services, to all who are facing advanced illness, family caregiving, grief and death. We provide personalized care at home, the hospital or extended care facilities and meet the physical, emotional, and spiritual needs of our patients and their families.

## PURPOSE

Our purpose is to provide compassionate, supportive care for those facing the end-of-life and to comfort their loved ones.

## VISION

Hospice and Palliative Care of Martha's Vineyard will be the Island's resource for end-of-life care available to the entire community.

Neighbors  
Helping  
Neighbors  
*Since 1981*

# *2023: Honoring Our LEGACY OF COMPASSION*

## *A Letter From THE EXECUTIVE DIRECTOR and BOARD PRESIDENT*

Dear Friends of Hospice,

Community-based values have always driven what we've done for 43 years, serving the Island of Martha's Vineyard. Our overarching goal is to preserve and protect our "Legacy of Compassion", – to enhance the services we offer and ensure the long-term stability and growth of our non-profit, Medicare-certified, and CHAP-accredited Hospice organization.

Just over a decade ago, Hospice of Martha's Vineyard moved from its longtime home in a humble trailer behind the Martha's Vineyard Hospital into the Tisbury Marketplace, thanks to a generous bequest from Katherine Graham. In the years since then, we've enhanced our services to meet the needs of those with serious illness, expanding palliative care and community grief counseling services for anyone on-Island in need. We eventually outgrew our offices in the Tisbury Marketplace and rented additional spaces to accommodate all staff. In December, 2023, we moved our headquarters to a new location in Woodland Center on State Road, allowing all our staff to be under one roof, working together. Graham's legacy lives on today in our organization and in our new home.

As we look back on 2023, we can't help but be grateful to our community and partners in care for their continued trust, and the many opportunities that have been provided to ensure that our "Legacy of Compassion" continues. These relationships of support allow us to offer the services we provide, protecting the standard of care and patient safety for those on hospice, palliative care, or in need of grief counseling.

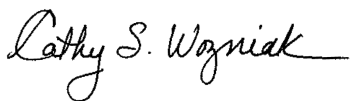
This past year, we are most proud of:

- Serving 74 hospice & palliative patients and enrolling more patients in hospice service sooner;
- Obtaining Medicare quality measure scores above the national standard benchmark;
- Starting a palliative care clinic at Martha's Vineyard Hospital;
- Providing increased respite support to patients, families, and staff;
- Adding school grief groups to our bereavement services for young people experiencing significant loss;
- Recruiting enough staff to serve our community, despite a national nursing shortage, and local housing shortage;
- Offering grief counseling to 76 individuals and over 100 participants in bereavement support groups/meetings;
- Increasing our recruited and trained patient care volunteers by 50%.

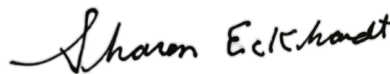
With high aspirations for 2024, we will continue to raise the standard of care for patients and families, and further grow and educate our staff. We are planning to strengthen our community outreach - to teach the value of hospice and palliative care, and the importance of not waiting too long to access these services. We will embark on strategic planning to take meaningful action that will set us apart.

On behalf of the entire HPCMV team, THANK YOU for your sincere interest in and support of our organization. We hope you share our pride in our "Legacy of Compassion" for the Martha's Vineyard community. Always let us know how we can help.

Sincerely,



Cathy S. Wozniak, MPH, MBA, CHPCA  
Executive Director



Rev. Sharon Eckhardt  
Board President



## WELCOME NEW STAFF!

### **Haley Breslin, Hospice Nurse**

Haley Breslin, RN, moved to Martha's Vineyard with her family in 2020 after working in acute care in New York hospitals for over 5 years. After more than two years at MVH, she transitioned to a new setting, joining us as a Nurse Case Manager at HPCMV in May 2023.



### **Meaghan Hurley, Clinical Manager**



Meaghan Hurley, RN, WCN, CHPN, joined HPCMV as Clinical Manager in October 2023. She has 11 years of hospice nursing experience.

Most recently, she worked as a Clinical Supervisor at Cranberry Hospice in Plymouth. She will be supporting our Clinical Director, Chantale Patterson, with regulatory compliance, quality control, policies & procedures, as well as covering call.

### **Jessica Walsh, Hospice Nurse**

Jessica Walsh, RN, joined HPCMV as a full-time Nurse Case Manager in September 2023. Jessica is an Islander and longtime nurse who joins us after working off-island for many years at Gosnold on Cape Cod in Falmouth, and AdCare Hospital in Worcester. She began her nursing career at Martha's Vineyard Hospital in 2010.



## *An Update on Our PALLIATIVE CARE Services*

As HPCMV continues to navigate being a new Medicare hospice provider, we are also re-focusing our palliative care model to emphasize quality of care for individuals facing complex, serious illnesses who are not yet eligible for hospice services.

Despite Medicare only providing reimbursement for those hospice-eligible individuals, HPCMV continues to recognize and address the needs of those with complicated, progressive illnesses who require coordinated palliative care to manage symptoms at home, minimize hospitalizations and prepare for the journey ahead. Unlike hospice, which is standardized, palliative care has many different models and best practices. It remains the responsibility of each organization to define their palliative service.

### **What does Palliative Care mean at HPCMV?**

Committed to our past, HPCMV remains dedicated to providing support to those not ready for hospice but facing life limiting, complex and progressive illness. With our palliative care services, we aim to guide and support individuals making decisions about life-prolonging therapies, helping them face the unknown through comfort, improved quality of life, and collaboration among care providers. At the same time, we recognize the need to have better outcomes and an overall better care experience. We offer guidance on advanced care planning, with a focus on early and late goals of care, coordination between different care providers, and management of symptoms at home.

Through a grant from the West Chop Community Fund, HPCMV has also launched a pilot Palliative Care Outpatient Clinic, in partnership with Martha's Vineyard Hospital, to increase access and awareness of palliative care services. This initiative supplements in-home visits with monthly clinic appointments. Palliative patients are seen by an on-island Medical Director as part of an interdisciplinary team including nurses, social workers, spiritual care counselor and volunteers -- all of whom work collaboratively with the patient's primary care team. Additionally, HPCMV's clinical director, Chantale Patterson, is undergoing advanced training in Palliative Care Education and Practice at Harvard Medical School to enhance the organization's expertise.

**HPCMV remains committed to its mission of delivering dignified, compassionate, and personalized end-of-life care to the island community.**

## *An Update on Our COLLABORATIVE CARE Team*

Hospice and Palliative Care of Martha's Vineyard has always offered spiritual and emotional care to our patients and their circles of support. During the first full year of Medicare certified Hospice status, we brought spiritual and psychoemotional care together in a new group called the Collaborative Care Team. This team provides integration of spiritual care, social work, and counseling with our medical services. We bring expertise in patient and family care, including end-of-life and anticipatory grief counseling, legacy projects, resource access and residential placement support, family communication, advance directives, prayer, meditation, and end-of-life rituals and services. The Team also creates and facilitates remembrance events for HPCMV staff, volunteers, and the community.

### **What makes our Collaborative Care Team unique?**

Our Collaborative Care Team responds to community crises involving sudden or unexpected death. In addition, we offer individual and group bereavement counseling for caregivers as well as members of the broader Island community. The Team engages with other community organizations and Island school systems to broaden the reach of bereavement care for youth and their families. Collaborative Care Team counselors ran a successful pilot student grief group at MVRHS in May 2023, which developed into an ongoing program in the fall of 2023. With generous support from the Martha's Vineyard Community Foundation we continue to build capacity to provide bereavement support and counseling for children and youth on Martha's Vineyard, including a family grief camp to be held in the fall of 2024.

The HPCMV tradition of community care recognizes that grief affects us all. Collaborative Care Team services include emotional and spiritual support to HPCMV staff, board members, and volunteers, as well as Martha's Vineyard Hospital and Windemere Nursing Facility staff. We are also honored to offer support for our Island schools' teachers, staff, administration and those in other Island organizations.

## **2023: HPCMV Year in NUMBERS**

**135**

REFERRALS

**74**

ADMISSIONS

**39**

PATIENTS SUPPORTED  
THROUGH DEATH

**25**

PATIENTS DISCHARGED

**76**

BEREAVEMENT  
COUNSELING CLIENTS

(62 COUNSELING CLIENTS  
FROM THE ISLAND COMMUNITY  
NOT CONNECTED TO A  
DECEASED HOSPICE PATIENT &  
14 CLIENTS CONNECTED TO  
ONE OF OUR DECEASED  
HOSPICE PATIENTS)

OVER

**100**

BEREAVEMENT SUPPORT  
GROUP & MEETING  
PARTICIPANTS

# 2023 GRANTS

**West Chop Community Fund**  
Palliative Care Program

**Martha's Vineyard Hospital**  
Hospice and Palliative Care Project  
Outreach

**Martha's Vineyard Community  
Foundation, Inc.**  
Child and Adolescent Bereavement  
Education for HPCMV Clinicians

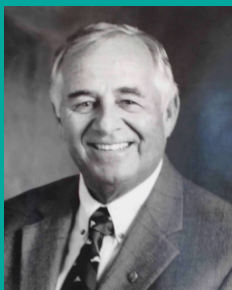
**Cape and Islands United Way**  
Respite Care Program

**Massachusetts Service Alliance**  
Volunteer Recovery Grant



Sheri Lamoreaux and Cathy Wozniak attended a ceremony for awardees of the 2023 Cape and Islands United Way grants.

## *Honoring Ted Mayhew* 1940-2023



We are grateful to Martha's Vineyard Bank for donating a major gift to HPCMV in memory of Ted Mayhew, former Bank president and founding member

and longtime supporter of Hospice of Martha's Vineyard.

# 2023 EVENTS

## 29th Annual Memorial Road Race

The **29th Annual 5K Memorial Road Race** was held on May 28, the Sunday of Memorial Day Weekend. We kicked off the day with our **Kid's Fun Run** and the main race began at 10:00am. Over **400** people registered for the combined events and we had **25** race sponsors. The race raised over **\$33,000**.



## Annual Summer Soirée

Our annual **Summer Soirée** on August 7 was a sold out event with **250** guests at Farm Neck Golf Club. We raised over **\$288,000** for HPCMV. The event committee was co-chaired by Liza May and Wiet Bachellor. The Soirée was a success in part thanks to a live auction hosted by Sherry Truhlar along with silent & online auctions. Thank you to our **44** sponsors, along with over **75** volunteers and over **165** donors helped make this event possible!



## 13th Annual Bud Lamoreaux Hospice Golf Classic

The **13th Annual Bud Lamoreaux Hospice Golf Classic** took place on September 17 and featured two rounds of golf, with **125** golfers, light breakfast and a luncheon organized by Barbara Phillips & Deb Rogers & friends. We also held an online auction to support this event with nine great auction packages. We had **40** tee sponsors, a helpful team of event-day volunteers, and the tournament was made possible by an amazing Golf Tournament Committee: Scott Burnside, Michael Cuniff, Barbara Phillips, Michael Shalett and John Verret. The event raised over **\$92,000** for HPCMV!



## Handmade From the Heart Holiday Craft Sale

We wrapped up the year in fundraising events with the beloved annual **Handmade From the Heart** Holiday Craft Sale at the Daniel Fisher House during "Christmas in Edgartown", which raised over **\$7,000**. Thank you to the artisans and bakers who donated goods for this sale, and all the volunteers who helped us with the event!



## VOLUNTEER of the YEAR, Jessica Baxter



Our 2023 Annual Elaine Eugster Volunteer Award winner is Jessica Baxter. Jessica was nominated for this award by staff members for her enthusiasm and willingness to perform a variety of tasks. She started volunteering in May 2023, three days per week as our receptionist, while our Office Administrator Laurie Perry was away. Prior to our move to Woodland Center, Jessica oversaw the planning, scheduling and facilitating of the move. Her expertise and can-do attitude was appreciated by all.

It has become a HPCMV tradition each year to nominate an outstanding volunteer for the Elaine Eugster Volunteer Award. This award was started in honor of Elaine Eugster to recognize a volunteer whose commitment to service and dedication to the staff, patients and mission of HPCMV transcends expectations and requirements of normal volunteer participation. Elaine's commitment to service and "always say yes" motto were exemplary and can be widely seen reflected in the care being provided by our current list of extraordinary volunteers.

# FINANCIAL REPORT

## INVESTMENT PERFORMANCE

|                                     |                  |
|-------------------------------------|------------------|
| <b>Balance as of Jan. 1</b>         | \$4,339,291      |
| <b>Additions:</b>                   |                  |
| Dividends, Interest & Capital Gains | \$112,818        |
| Net Unrealized Gains                | \$565,625        |
| <b>Sub-total</b>                    | <b>\$678,443</b> |

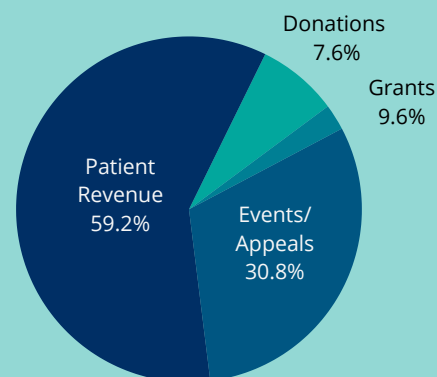
|                                    |                    |
|------------------------------------|--------------------|
| <b>Deductions:</b>                 |                    |
| Management Fees                    | (\$16,814)         |
| Net withdrawals to fund Operations | (\$560,000)        |
| <b>Total net deductions</b>        | <b>(\$576,814)</b> |

|                              |                    |
|------------------------------|--------------------|
| <b>Balance as of Dec. 31</b> | <b>\$4,440,920</b> |
|------------------------------|--------------------|

\*These amounts are unaudited

## REVENUE

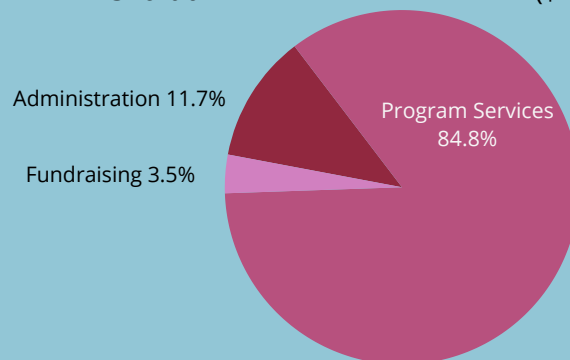
|                  |                    |
|------------------|--------------------|
| Patient Revenues | \$1,062,893        |
| Donations        | \$135,828          |
| Grants           | \$43,538           |
| Events/Appeals   | \$551,831          |
| <b>TOTAL</b>     | <b>\$1,794,090</b> |



## EXPENSES

|                  |                    |
|------------------|--------------------|
| Program Services | \$1,930,952        |
| Administration   | \$265,748          |
| Fundraising      | \$79,846           |
| <b>TOTAL</b>     | <b>\$2,276,546</b> |

|           |             |
|-----------|-------------|
| Shortfall | (\$482,456) |
|-----------|-------------|



## TREASURER'S NOTES

We completed our first full year as your island-based-and-staffed Medicare-accredited hospice. Patient service revenues increased dramatically over 2022 when we operated solely in a Medicare-accredited start-up phase for the fourth quarter. Program services and administration expenses rose modestly and would have increased more, had there not been staffing shortages. We believe staffing shortages adversely affected our growth during the year. Entering 2024, our fully staffed on-island-based team can serve increased patient demand while maintaining consistent quality care.

Our fundraising event and appeals revenues increased over 2022 - we thank you - while donations and grants decreased. During 2023, we refined our grant revenue recognition policy to better match revenues and expenses. Without this refinement, grant revenue would have been \$88,404, similar to 2022. Our investment performance grew 15.6% from its opening value, allowing us to fund operations and have a modest year-over-year increase in value.

– Alfred Woollacott, III, Board Treasurer

# THANK YOU to our DONORS

Hospice & Palliative Care of Martha's Vineyard depends on the community for donations to support operations, patient and family care, bereavement counseling, and other programming.

## \$40,000+

West Chop Community Fund

## \$20,000-\$40,000

Martha's Vineyard Bank Charitable Foundation

Martha's Vineyard Hospital

## \$10,000-\$20,000

Anonymous

The Cornwall Foundation

The Isabel and Algernon M. Ellien Foundation, Inc.

The Kathryn Goodman Foundation

The Hickman Fund - The Chicago Community Foundation

Martha's Vineyard Community Foundation, Inc.

Ellen Poss

The Peter and Elizabeth C. Tower Foundation

Anda Woodward and Richard Lindahl

## \$5,000-\$10,000

Azenta Life Sciences

David and Karin Brown

Cape and Islands United Way

Emily and Ben Coulter

Goodale Construction Co.

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DeLos W. Lander

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Nancy K Newman

Diane and Robert Nicholls

Prudy and John Noon

Sandpiper Realty, Inc.

Steve and Sheila Schlageter

Jonathan and Jennifer Allan Soros

Tea Lane Associates

Al and Jill Woollacott

## \$2,500-\$5,000

CM-Brennan LLC

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Cape Cod Five

Janice Casey

Robert Cox

Katie and Todd Donahue

Tom and Dianne Durawa

Linda Fairstein and Michael Goldberg

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## \$2,500-\$5000 cont.

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Rockland Trust

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Sally Ann and Bill Windle

Cathy and Timothy Wozniak

## \$1,000-\$2,500

Anonymous

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Mary Horowitz and Stuart Kendall

Mary Howell

Paul and Carolyn Humphrey

Island Aesthetics MV

James Kaplan

John and Charlotte Klein

Ralph Knapp

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## \$1,000-\$2,500 cont.

Elliot Kronstein and May Baldwin

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Jean Lince

Dianne Lowry

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Andrew and Brenda Warshaw

Dr. Michael and Randy Wertheimer

Deborah A. Zetterberg and Stanley E. Startzell

*\*To all of our 2023 donors, we appreciate your gifts. A full list of our donors can be found on our website. Please forgive any data entry errors that may exist on our list.*

# THANK YOU to our SPONSORS

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## 2023 5K Memorial Road Race Sponsors

### Community Sponsor

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Steve & Sheila Schlageter

### Gold

Cape Cod 5  
Janice Casey & Rita Brown  
Linda A. Fairstein & Michael Goldberg  
Ann & John Ledden  
Diane & Bob Nicholls  
Debbie Phillips  
Sean & Erin Ready  
Rockland Trust  
Phyllis Segal  
Jill & Alfred Woollacott

### Silver

Wiet & John Bacheller  
Joanne & Bill Brine  
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Curtis & Theresa Cetrulo  
Caroline Coverdale  
Pamela & Bill Craven  
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Howard & Neva Goldstein  
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Carolyn & Paul Humphrey  
Michael & Diane Krause  
Clyde Phillips & Jane Lancellotti  
Molly Lemeris & Carl Folta  
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Stanley Startzell & Debbi Zetterberg  
Rise Terney  
Walter & Scottie Vail  
Anne & Warren Vose  
Andrew & Brenda Warshaw  
Michael & Randy Wertheimer

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George and Joan Thomas  
Bob and Christine Cox

### Tee Sponsors

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Beacon Hill Capital  
Black Sheep  
Brennan & Co.  
Michael Cuniff & June Ellien  
Daniel Rogers Hauling  
Edgartown Meat & Fish Market  
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Fullin & Bettencourt Plumbing & Heating  
George Rogers  
Hutker Architects  
Island Propane  
Island Real Estate  
Island Source  
Jardin Mahoney's  
Jim's Package Store  
Lake Street Studio  
Martha's Vineyard Bank  
Martha's Vineyard Insurance Agency  
Marzbanian Construction Co.  
Merritt Electric  
Michael Rasmussen  
Mone Insurance  
Powers Electric  
Rags MV, Inc.  
Reynolds, Rapport, Kaplan, & Hackney  
Robert Young Jr. Electrical Contractor  
Rosewater Market  
Southwest Construction  
Squash Meadow Construction  
Studio Mos: Tracey Overbeck Stead  
Tisbury Shell  
TPS Audio/Candace DaRosa Interiors  
Vineyard Hearth Patio & Spa  
Vineyard Self Storage  
Warren Electric  
Waterfront Builders  
Working Earth Organic Gardening

**THANK YOU**  
**To All 2023**  
**Event Sponsors!**

Please forgive any data  
entry errors that may exist  
on our list.

# THANK YOU to our 2023 In-Kind DONORS

## Thank You to Those who Made Our Move Possible

Brush, Flanders & Moriarty, LLC  
Carroll's Martha's Vineyard Rapid Transit, Inc.  
Candace DaRosa

## Thank You For Donating a Car to HPCMV

George & Joan Thomas

## Thank You for Ongoing In-Kind Donations

Morrice Florist  
Slough Farm & Island Grown Initiative

## Golf Tournament Major In Kind Donors

Boston Bruins  
Edgartown Meat & Fish  
Jim's Package Store  
Yvonne Kwauk  
Michael Shalett  
Margaret and John Verrett

## Soiree Major In Kind Donors

Anne Besse-Shepherd  
CB Stark Jewelers  
Cronig's Market  
Margot Datz  
Dottie's Potties  
Farm Neck Golf Club  
Island Source  
Lovango Resort  
Magic Carpet  
Martha's Vineyard Sharks  
MGF Food Truck  
Morrice Florist  
Our Market/Your Market  
Edie Prescott  
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V. Jaime Hamlin & Sons  
Vineyard Golf Club  
Vineyard Vines  
Vose Family Trust

## Road Race Major In Kind Donors

Island Source  
Summertime Hotel

\*please forgive any errors or omissions on this list!

## Thank You to All Our Dedicated VOLUNTEERS!

We appreciate the hard work and dedication of all our volunteers - including those involved in patient care, administrative and fundraising!

Please email  
[jangell@hospiceofmv.org](mailto:jangell@hospiceofmv.org) if you are interested in volunteering.

## Why Your Donation Matters

Even though we are now Medicare certified, your generous donations are still extremely important to us. Medicare reimburses for a percentage of core hospice services, such as medication and equipment, but all of the extra, personalized "above and beyond," quality of life services that are part of HPCMV's mission will continue and will require continued philanthropic support. Your donations allow us to:

- Accept patients regardless of diagnosis, age, financial background, or insurance
- Continue to offer the Island's only comprehensive bereavement and counseling programs for all Islanders who are grieving a recent loss regardless of their connection to a hospice patient.
- Operate our Palliative Care program and services that support patients and their families when they are not yet quite ready for hospice
- Family caregiver support programs
- Continue to enhance, expand and develop new programming around our bereavement and counseling, legacy projects that celebrate a life lived well, alternative and complimentary therapies, professional education and expanded volunteerism opportunities

## Create a Lasting Legacy of Compassion at HPCMV with PLANNED GIVING

Planned Giving - establishing a bequest, annuity, or life income gift - creates a legacy of supportive care for our island community. People like you have helped build a foundation to support our mission for more than 40 years. Please join us in enabling individualized, compassionate, end-of-life care for island patients and their families. If you would like to learn more, we can guide you in finding information about planned giving opportunities and the benefits they provide.

"When I was updating my will earlier this year, I thought about remembering my family, of course, but I also thought about an island organization that I believe matters greatly and I wished to support it as well. I chose Hospice and Palliative Care of Martha's Vineyard to honor the work they do and to enable this important work to continue in the future."

-Diane Nicholls, Board of Directors

# 2024 Save the Dates

Sunday, May 26: 30th Annual Memorial 5K Road Race

Monday, August 5: Summer Soirée

Sunday, September 15: Bud Lamoreaux Golf Classic

Saturday, December 7: Handmade from the Heart

